

REAL ESTATE

2015 RATE CARD



AD SIZES	1 YEAR Contract	6 MONTH Contract	3 MONTH Contract	Open Rate
Full Page 9.75”w x 15.417”h	\$200	\$210	\$215	\$200
Half Page 9.75”w x 7.667”h	\$105	\$115	\$120	\$105
Quarter Page 4.818”w x 7.667”h	\$55	\$60	\$65	\$55

Ad rates subject to revision.

MONTHLY SCHEDULE

- Monday Space Reservations
- Tuesday Materials due by 5:00pm
- Wednesday Final Proof
- Thursday Paper Goes to Press at 3:30pm
- Friday Paper in Racks

OPEN HOUSES

- \$20.00 per full color listing approx. (3”W x 2.25”H)

SPECIFIC PAGE PLACEMENT

- Additional \$50.00

AFFILIATE SPONSORSHIPS

- Call for availability and information

RACK LOCATIONS

- Over 145 rack locations
- Distributed from Big Timber to Townsend

FRONT COVER

TOP COVER: 9.75”wx5”h \$150.00

BOTTOM COVER: 9.75”wx5”h \$125.00

Front cover reserved several weeks in advance.

Call for availability.

FEATURED PROPERTIES

- Ad Size: 3.164”x3”
- \$15 per listing

For Ad Reservations

Don Kuntz
406-656-0608

Send Materials to

bozemanweekly@montana.net

Rim Advertising

406-656-0608
rim@montana.net

OTHER ADVERTISING OPTIONS:

RACK SPONSORSHIP

\$200/YR

- Indoor Rack Size 16.5” x 5.375”
- Outdoor Rack Size 10” x 11”

SPECIALIST DIRECTORY ADS

Special Page for Service Ads

\$15 PER WEEK

- Directory Ad Size 3.164” x 1.826”